

TALK OF THE TOWN

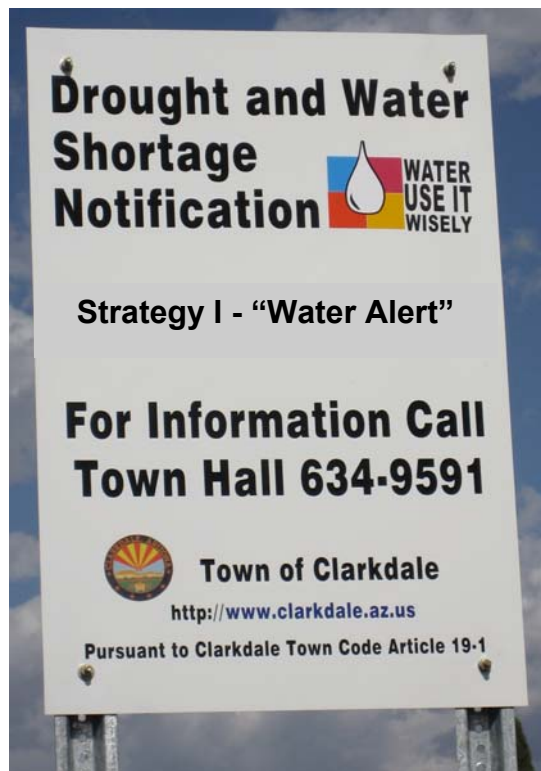
Demand Reduction Strategy I, “Water Alert”

The goal of Strategy I is to reduce water demand to a level where safe production capability exceeds water demand. Demand Reduction Strategy I is designed to work in concert with Resource Status Level I. The following measures are mandatory:

1. Water shall be conserved both inside and outside the home using best practices available to minimize waste.
2. Landscaping for residential uses shall be accomplished with plant materials that require little or no supplemental irrigation water.
3. Outdoor water usage shall not occur between the hours of 9:00 am - 5:00 pm. Watering days shall be coordinated with your address. Even numbered addresses may irrigate on Wednesday, Friday and Sunday. Odd numbered addresses may irrigate on Tuesday, Thursday and Saturday. For places where there is no discernable address, the even date schedule should be followed (right-of-ways, medians, etc.). No irrigation shall be allowed on Monday.
4. Automobile washing shall only be undertaken with a bucket and hose with shut off nozzle, other water saving devices such as a pressure washer, or at carwashes that recycle or re-circulate water.
5. No person shall waste water.
6. Cooling of outdoor areas with water or misting devices is prohibited.
7. Restaurants shall serve water to customers upon request only, and shall display table tents or other types of public notice to this affect.
8. Hotels shall wash a customer's linens if a stay is in excess of one night on request only, and the hotel shall display notice to this affect.
9. Construction projects are required to use reclaimed water or effluent for construction and dust control purposes.
10. Requests for Commercial Provisions must be made to the Clarkdale Public Works Director.

The Demand Reduction Strategy I, “Water Alert”

automatically becomes effective
May 1, 2007 through September 30, 2007.



To find out what status the town is in,
watch for signs at these locations:

1. Old Jerome Hwy. & Blackhills Drive
2. Scenic Drive & Hwy. 89A
3. Hwy. 89A & Cement Plant Road
4. Town of Clarkdale, Main Street Park
5. Town of Clarkdale, Government Complex
6. Broadway Rd. & Main Street
7. Broadway Rd & Cottonwood City Boundary

SPIRIT OF CLARKDALE AWARDS



The Clarkdale Town Council recently established a Spirit of Clarkdale Awards Program, which provides recognition for Clarkdale home and business owners, residents and other individuals who have undertaken projects or actions that enhance the “Spirit of Clarkdale”. Awards will be made by the Town Council after receiving recommendations from the Spirit of Clarkdale Awards Review Committee.

To make this program a success, we need volunteers to serve on the committee, and we need community members to submit award nominations!

Award nominations must be submitted to the Clarkdale Town Hall by May 31st. Award nomination forms are available at the Town Hall, or on the Town’s website, www.clarkdale.az.us

Members of the Spirit of Clarkdale Awards Committee will meet with the Town Manager, shortly after the nomination deadline, to review award nominations and make recommendations to the Town Council.

Spirit of Clarkdale Awards will be presented at the annual Old Fashioned Fourth of July Celebration.

Other award categories are expected to be developed over time, but initial award categories are:

- Beautification
- Neighborhood Programs/Events/Projects
- Community Volunteerism

If you are interested in serving on the Spirit of Clarkdale Awards Committee or would like more information on nominating a person or project for an award, please contact Walt Good, Deputy Town Clerk at Town Hall, 634-9591 or waltg@clarkdale.az.us.

Fire Season

Due to the lack of moisture and high winds the U.S. Forest Service and the Verde Valley Fire Chief’s Association decided to start Fire Season early this year. March 24, 2007 was our start date. Please be cautious with BBQ’s and controlled burns.

Defensible Space Around Your Home

Spring has come to central Arizona. The past month has been extremely dry and warm. Now is the time to think about wildland fires. For those that live within dense vegetation the threat is greater. These areas are in the foothills, along the Verde River and the several washes that run through Clarkdale. Please take a moment and consider the following information to help protect your home with a defensible space.

Defensible space is the 30 feet around your home that is **Lean, Clean and Green**. The objective of defensible space is to reduce the wildfire threat to your home by changing the characteristics of the surrounding vegetation.

Lean – Prune shrubs and cut back branches, especially within 15 feet of your home.

Clean – Remove all dead plant material from around your home, this includes leaves, dry grass and stacked fire wood.

Green – Plant fire resistive vegetation that is healthy and

green throughout the year. See lists of such plants at <http://cals.arizona.edu/pubs/natresources/az1289.html>.

We have seen dry grass several inches high that produces flames several feet high. These flames have reached up to structures and started homes on fire. This type of fire is preventable. With firewise landscaping you can create defensible space around your home. Talk and work with your neighbors to establish a safe neighborhood.

You can help your firefighters by having your address clearly visible from the roadway. Also, when you are away from home leave your garden hose attached.

Free Slash Drop-off Program

Camp Verde Transfer Station

March 23 to June 30, 2007

8 AM to 4 PM

Sunday, Monday, Tuesday,
Wednesday, Friday, and Saturday
(closed on Thursdays and Memorial Day)

Please take advantage of the Yavapai County
Board of Supervisors free slash drop-off
program and clean up around your properties.

Have a disaster plan of where to meet if you are at work and your children are at school and a wildland fire breaks out. If neighborhoods are evacuated where will you meet? What about your pets? Plan ahead, practice a home fire drill.

If you need additional information contact the Clarkdale Fire District at 639-4591.

By Bill Volk, Fire Captain

A Chance to Serve Your Community

Board and Commission Expiring Terms

The Town of Clarkdale will have several terms ending on numerous boards and commissions. Appointments are for two year terms that expire on September 30th. Pick up applications at Town Hall or online at: http://www.clarkdale.az.us/forms_and_documents/boardcomm2004.pdf. Submit completed applications to Town Hall by August 11, 2007.

The **Design Review Board** meets on the second Wednesday of each month at 6:30 PM. The board reviews the exterior of proposed new commercial buildings, proposed alterations to buildings, major development, and redevelopments

The **Heritage Conservancy Board** meets on the third Wednesday of the month at 4:00 PM. This board advises the Council and staff regarding the preservation, conservation, and promotion of natural, cultural and historical resources.

The **Library Advisory Board** meets on the first Thursday of each month at 9:00 AM. Members participate in two fundraising events for the Library; Fourth of July ice cream social and December's book sale.

The **Parks and Recreation Commission** meets on the first Monday of the month at 5:30 PM. The commission advises the Council on park and trail development. Members also participate in events.

The **Planning Commission** meets on the third Monday of each month at 6:00 PM. The commission reviews all long-term plans for the Town, including the General Plan, specific plans and rezoning. It also reviews developments and applications for preliminary plats.

The **Board of Adjustment** meets on the fourth Wednesday of each month at 6:00 PM. The board has powers and duties prescribed by law and ordinance, including: 1) To hear and decide appeals to administrative decisions; 2) To interpret the boundaries of zoning districts; 3) To hear and decide variances; 4) To permit the extension of nonconforming uses.

Please note that we have listed the current regular meeting dates at times, but these are subject to change and boards may meet more often depending on need. For more information please contact Walt Good at Town Hall, call 634-9591, or email at waltg@clarkdale.az.us.



CLARKDALE NEIGHBORHOOD PROGRAM!!

The Community Development Department is in the beginning stages of creating a **NEIGHBORHOOD PROGRAM**. The program goal is to encourage partnerships between the Town of Clarkdale, residents, religious institutions, developers, schools, and businesses to strengthen and revitalize Clarkdale neighborhoods and build strong community relationships.

The **NEIGHBORHOOD PROGRAM** encourages neighborhoods to create neighborhood associations. A Neighborhood Association is a group of residents who meet regularly to accomplish goals in their neighborhood. The association may include homeowners, renters, apartment residents, business owners, school and church officials.

Neighborhood Associations help identify challenges and problems in the neighborhood, support improvement efforts, provide volunteers for community projects, and find resources to make the neighborhood a better place to live.

Each Neighborhood Association will set goals for their group and, depending on what those goals are, will meet twice a year, once a quarter, or every month to accomplish those goals.

To learn more or become a Neighborhood Association Captain for your neighborhood, please contact the Community Development Department at 649-3538.

Staff will be visiting your neighborhood soon to review the **NEIGHBORHOOD PROGRAM** possibilities!

Spring Has Sprung!

Public Works Department staff will be mowing, edging and weed eating around the Town Hall complex (typically on Monday mornings) and the town parks on various days.

For safety purposes please take a minute to make sure the crew sees you before moving within 75 feet of them. The weed eaters can throw stones 75 feet.

Old Fashioned 4th of July

Don't miss Clarkdale's annual Old Fashioned 4th of July festivities in Town Park. This year, we will also be commemorating the 50th anniversary of Clarkdale's incorporation with extra events and programs scheduled throughout the morning.

- 7:00 a.m. Raising of the Colors by the VFW
- 7:00 a.m. Pancake breakfast hosted by the Clarkdale Police and Fire Department
- 10:00 a.m. Children's Parade
- 10:30 a.m. Town Park Events and Activities -



Children's games
Fire engine rides
Ice cream social
Cottonwood Community Band

The Clarkdale pool will be open from 12:00 – 4:00 p.m. Hunt for treasure at the bottom of the pool and win prizes!

Volunteers are needed for the events.
Booths are available to rent for \$15.00.



For additional information contact Dawn Norman, Parks and Recreation Supervisor, at 634-9591 or by email: dawnn@clarkdale.az.us.

4th of July Children's Parade

The Children's Parade will start at 10 a.m. beginning at the Clarkdale-Jerome School. The parade route will go down Main Street and end in the Town Hall parking lot, which is located behind the Town Hall buildings.

Those interested in participating must register at the Clarkdale-Jerome School. Registration begins at 9:15 a.m. There is no cost to enter the parade.

Prizes will be issued for each of the following categories: Chamber's Choice, Best Decorated Pet, Best Decorated Bicycle, Best Decorated Wagon, Most Original, Most Patriotic Group, and Red, White and Bluest.



NEW PARADE RULES:

Parade entrants must be age sixteen (16) years old and under. Younger children may be accompanied by one (1) adult.

No commercial entries.

No gas powered vehicles.

Candy must be handed out to observers, not thrown.

Clarkdale History Quilt Raffle



Local quilters Winifred Bohall, Bea Chavez, Joyce Cook and Hazel Rowland volunteered their time to make a beautiful Clarkdale History Quilt. Quilters' Quarter of Cottonwood was a large contributor in the project. The front is decorated with copies of historic photos from the 2007 Clarkdale Calendar and has been appraised by the American Quilter's Society at a value of \$475.00.

This quilt is now being raffled – tickets are \$1 each or 6 for \$5. Tickets are available for sale at Town Hall with proceeds going towards funding the Town's 100th anniversary of its founding in 1912. The winning ticket will be drawn during the annual Quilter's Guild Show at Cottonwood Middle School on October 13th. The winner need not be present to win. The quilt is displayed at Town Hall, unless it is being shown at other events.

Keep watching the Town website at www.clarkdale.az.us for updates on other programs and events.

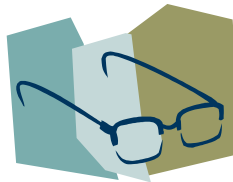
Happy Anniversary Clarkdale

By Janet Perry, Assistant to the Town Manager

Thanks to Our Community

The Clarkdale-Jerome Lions Club would like to thank our community for their support of our aluminum can collection at the recycle lot west of the school. Through the collection of aluminum cans over the past ten years, we have been able to purchase 76 pairs of eyeglasses for people in our community who needed assistance. We hope you will continue to give us your support under the new recycle program, so we can continue to help the residents of our community.

The Club also wishes to thank you for supporting our two annual fund raising projects: the Spring Rummage Sale and the Fall Train Ride and Steak Fry.



Respectfully, **Dave Andrews**
Clarkdale-Jerome Lions Club

Purchase items at Town Hall designed especially to commemorate the Town's anniversary:

Clarkdale logo lapel pins - \$3 each or \$5 for two.

Town logo \$.39 postage stamps - \$1 each or \$15 per sheet of 20

2007 Calendar filled with over 60 historic Clarkdale photos - \$5



Keeping an Eye Out

The other evening I was out driving around and noticed a garage door up. It was just getting dark; there were no lights on in the house and no cars in the garage except for a Quad. Open garages create the perfect situation for thefts and home invasions. Also it is not a good idea to leave a vehicle in your driveway with a garage opener inside.

Most thefts in Clarkdale occur from residents leaving their vehicles unlocked and garage doors open. Even with a locked vehicle, leaving expensive items in view is an invitation for criminals.

Feel free to call the police department when you see something that doesn't look right. This is how we catch criminals - with the help of the neighborhood. Think about it, how many criminals are going to break into a car or house with a police car in the area - they wait for us to leave before doing their damage.

You may see a residence that has a lot of vehicle traffic in and out, usually short trips. Often drugs are being dealt from these high traffic houses and there are also quick thefts from vehicles and garages. In order for the police to shut this activity down it takes a lot of cooperation from the neighborhood, especially from the immediate neighbors.

Why not start a **Neighborhood Block Watch** in your neighborhood along with using a common sense approach of keeping your vehicles locked, keeping garage doors closed (especially at night), using lighting and getting to know your neighbors? Give us a call, we will be happy to help your neighborhood get started. It is important that we keep an eye out for each other.

By Police Chief Haynie

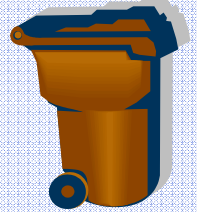


Trash Service

The Utility Department at the Town of Clarkdale would like to send out a big THANK YOU for the continued patience of the trash customers in this time of transition. As always, if there are any questions or concerns regarding your service or pickup, please call us at 928-634-9591.

OBSERVED HOLIDAYS

New Year's Day
Memorial Day
Fourth of July
Labor Day
Christmas Day



If a holiday falls on a weekday on or before Tuesday, your service will be delayed one day.

Please place all trash containers curbside Monday evening for pickup on Tuesday. This will ensure pickup in case of route changes.

Curbside recycling service is provided every other week.

RECYCLE DATES

April 03	July 10	October 16
April 17	July 24	October 30
May 01	August 07	November 13
May 15	August 21	November 27
May 29	September 04	December 11
June 12	September 18	December 26
June 26	October 02	

RECYCLE MATERIALS

Newspaper
Aluminum
Office Paper
Cardboard
Plastics # 1 – 7
Magazines
Phone Books
Metal Cans
Junk Mail

Please call or stop by the Utility Department for information on plastics #1-7. They are easy to identify and easy to recycle.

Museum Opening July 4th

July 4, 2007
9:00 to Noon
Clarkdale Heritage
Center Museum



900 First North Street, Clarkdale
(at end of Ninth Street)

Understanding "Impact" Fees

Our Town is in the process of considering a new set of Development Fees, often called "impact" fees. These are fees a city, town or county charges new construction as part of their building permit fees. They are charged to help pay the cost of new development. These fees are often misunderstood, but they're really pretty simple.

Arizona State law specifies what sorts of costs can be subject to impact fees. Put simply, they are those capital costs that new development creates and which would not exist were it not for that new development. Things like buildings, roads, wells, pipelines, and other infrastructure fall into this category. A town cannot charge impact fees to pay for services or other continuing expenses.

The study that determines just which costs are caused by new development and not by current residents and businesses must be done very thoroughly and accurately. It is extremely important to be sure that the fees the Town charges are truly those brought on only by new development. That study takes months and is refined several times by our Community Development Department, our administrative staff, our Town Council, and by the consultants performing the study. In the end, we have a very clear picture of what every new home and business costs the Town, or in other words, what they cost you and me.

As an example: We know that every time a new home is built in Clarkdale, it means another 2 or 3 people come with it. The police department now has 2 or 3 more people to serve and protect. Our streets have at least 2 more cars using them, and our water system has a new family hooked up and using our reserves. Each of these new services comes at a cost. After 100

or so new homes and 250 or so new people arrive, we may need a new police car and a larger police department. When those 250 new people and their 200 cars are driving our streets, we may need some new roads to help handle the new traffic. We will eventually have to drill new wells and pipelines to serve these new residents. These costs add up, and of course, somebody has to pay them.

If the new residents who cause these expenses do not pay them, the only other source is you and me. Some cities and towns have decided that impact fees may slow growth, and they believe their current citizens should subsidize new growth, so they don't charge sufficient impact fees, sometimes none at all! I think that's unfair to our current residents.

Some cities have decided that they would rather charge lower impact fees on new businesses, that is, fees that are less than the true impact the businesses cause. The theory is that these businesses may provide more income to the town through employment of citizens and through property and sales taxes, and that impact fees might discourage them from coming to town. This is a question the Town Council is exploring now. We have asked our consultants to give us real data on whether impact fees are a deterrent to new businesses, and which businesses are most likely to be discouraged. Before we ask our citizens to subsidize new businesses by reducing or eliminating commercial impact fees, I want to be sure they'll get what they pay for!

If you are interested in impact fees and how they work, you may want to visit www.brookings.edu/metro/publications/nelsonimpactfees.htm, and other sources on the web. The Town Council will also be interested in hearing what you have to say about impact fees, so watch our web site for Council agendas that indicate when we'll be talking about this subject.

By Mayor Doug Von Gausig



Having Your Say

A Parks, Recreation and Library Survey was mailed on March 28th to all Clarkdale postal patrons along with the

Town of Clarkdale's Drought and Water Shortage Preparedness Plan informational pamphlet.

This is your chance to give your input on Clarkdale's current and future Parks and Recreation and Library facilities and programs. If you did not return your

survey by the deadline of April 23rd, the Town encourages you to still take the time to fill it out and return it.

If you are a Clarkdale resident and did not receive the Survey, copies are available on the Town website at www.clarkdale.az.us or at Town Hall, located at 890 Main Street. If you have questions or would like more information, please contact Dawn Norman, Parks and Recreation Supervisor, at 634-9591 or by email: dawnn@clarkdale.az.us.

Library Notes

By Charlotte Hawken,
Library Manager

Upcoming Materials
are posted in the library
and at www.clarkdale.az.us.

Online catalog:

www.yavapailibrary.org/clark.htm

Library Hours

Mon & Wed 11:00 - 4:00
Tues 1:00 - 6:00
Thur, Fri. & Sat 1:00 - 4:00
Closed Sunday



CLARKDALE POOL—2007 SEASON

Opening day - May 26th

Open from 10 a.m.- 4 p.m. with FREE swimming!
The Clarkdale Chamber of Commerce will have hot dogs, hamburgers and drinks for sale.

Fourth of July

Cool off with a swim after celebrating July 4th in the Town Park. We'll be having a special day of fun at the pool. There will be games and prizes to win!

Regular Pool Hours – Monday through Saturday

Lap Swim: Noon - 1:00 p.m. (Snack Bar Open)
Open Swim: 1:00 p.m. - 4:00 p.m. (Snack Bar Open)
Pool closed: 4:00 p.m. - 5:00 p.m. for cleaning
Lap Swim: 5:00 p.m. - 6:30 p.m.
Closed Sundays

**August 3rd is the last day the pool
is open for the season.**



Swim Lessons

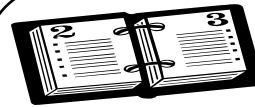
Dates and registration forms will be available at the pool beginning May 28th.

The 2007 **pool fees** will be announced at a later date.
Go to www.clarkdale.az.us for the most current information.

Lifeguards Wanted

The Clarkdale Pool is currently accepting applications for lifeguards for this season. These are temporary, seasonal positions and require working mid-May through mid-August. Applicants must be at least 15 years old and have Red Cross CPR, First Aid, and LG Certifications by May 11th.

Job description, list of qualifications and application forms are available at Town Hall, 890 Main Street, and at www.clarkdale.az.us. For more information please contact Dawn Norman, Parks and Recreation Supervisor, at (928) 634-9591 or by email: dawnn@clarkdale.az.us.



Town Calendar

ML - Men's Lounge, Clark Clubhouse, 19 N. Ninth St.
AUD - Auditorium, Clark Clubhouse, 19 N. Ninth St.
CML - Clark Memorial Library, 39 N. Ninth Street
TH - Town Hall, Conference Room, 890 Main Street
LB - Library Basement, 39 N. Ninth Street
YCV - Yavapai College Verde, Room M-137

May 3 Library Advisory Board, 9 am, CML
May 7 Parks & Recreation, 5:30 pm, TH
May 8 Regular Council, 6 pm, ML
May 9 Design Review Board, 6:30 pm, ML
May 16 Heritage Conservancy, 4:00 pm, CML
May 21 Planning Commission, 6 pm, CML
May 22 Special Council, 6 pm, YCV, M-137
May 23 Board of Adjustment, 6 pm, CML
May 26 **Pool Opening, Free Swim**, 10 am
May 26 **Knuckleheads**, 6-8 pm, Park Concert
May 28 Town offices closed, **Memorial Day**

Jun 4 Parks & Recreation, 5:30 pm, TH
Jun 7 Library Advisory Board, 9 am, CML
Jun 12 Regular Council, 6 pm, YCV, M-137
Jun 13 Design Review Board, 6:30 pm, CML
Jun 16 **Mariachi Tierra Del Sol**, 6-8 pm,
Park Concert
Jun 18 Planning Commission, 6 pm, CML
Jun 20 Heritage Conservancy, 4:00 pm, CML
Jun 26 Special Council, 6 pm, YCV, M-137
Jun 27 Board of Adjustment, 6 pm, CML
Jun 30 **Janice Paul**, 6-8 pm, Park Concert

Jul 2 Parks & Recreation, 5:30 pm, TH
Jul 4 Town offices closed - **July 4th Holiday
Celebration in the Park**, 7 am-noon
Jul 5 Library Advisory Board, 9 am, CML
Jul 10 Regular Council, 6 pm, YCV, M-137
Jul 11 Design Review Board, 6:30 pm, CML
Jul 14 **Chosen**, 6 - 8pm, Park Concert
Jul 16 Planning Commission, 6 pm, CML
Jul 18 Heritage Conservancy, 4:00 pm, CML
Jul 24 Special Council, 6 pm, YCV, M-137
Jul 25 Board of Adjustment, 6 pm, CML
Jul 28 **Buddy Moeck Band**, 6-8 pm, Park Concert

Meeting dates and times are subject to change.
Additional meetings may be scheduled.

Important Numbers:

Fire Department, non-emergency: 639-4591
Police Dept., non-emergency: 634-7240 or 634-2921
Cemetery Manager: 634-9591
Clark Memorial Library: 634-9760
Municipal Court: 634-1691
All other business: Town Hall: 634-9591
Fax: 634-0407, TTY: 1-800-367-8939



Town of Clarkdale
Post Office Box 308
Clarkdale, AZ 86324-0308

PRSRT STD
U.S. POSTAGE PAID
PERMIT NO. 6
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86324-0308

POSTAL PATRON
CLARKDALE, AZ 86324

Town Email: townhall@clarkdale.az.us Town of Clarkdale Website: www.clarkdale.az.us

CELEBRATE

Clarkdale's
50th Anniversary
of its Incorporation!

Be a part of
Clarkdale's History -
A Town Picture

Where: The Gazebo in the Town Park

When: Saturday, May 5 at Noon

Also from 10 am to 1 pm come and enjoy the "Dream of Peace" Concert - music by Johnny Lingo Trio and Drums & Gourds Art by Jim Matozel

DOWNTOWN BLOCK PARTY

At 10th Street across from the Town Park
in historic downtown Clarkdale

Saturday, May 19, 2007, 5 - 8 p.m.

Music by the
Johnny Lingo Trio

Come celebrate with the businesses
that have made Clarkdale their home.

Come enjoy the fun, food, drink and
great music, and get a chance to see the
Chamber's home — the Caboose.

Verde Canyon Railroad Wilderness Train

Special highlights:

www.verdecanyonrr.com

Cinco de Mayo Fiesta on Saturday, May 5.

The **Starlight Express Tour** debuts on Saturday,
May 12 and continues through September 15.

Throw Mama and Papa on the Train.

Complimentary gift for every Mom and Dad on their
special day. Mother's Day – Sunday, May 13 &
Father's Day – Sunday, June 17

The **Grape Train Express**, our famous wine-tasting
train, begins its summer season on Friday, May 25.

CONCERTS IN THE PARK

Free, 6 - 8 pm
Clarkdale Park

May 26
Knuckleheads
Eclectic Rock & Blues



June 16
Mariachi Tierra Del Sol
Mariachi

June 30
Janis Paul
Straight Ahead Jazz

July 14
Chosen
80's Rock and Roll

July 28
The Buddy Moeck Swing Band
Swing



Vendors are still needed. No alcohol is allowed in the park.